

Graphic Designer & Digital Artist

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www.cassandramoench.com

Enthusiastic Graphic & Interactive Design student with a love for fun, colorful designs. Fast learner, versatile and creative; known for producing unique and engaging content. Adept at visual, verbal, and written communication. Passionate about using creative problem solving to tell a story through design.

design experience

Eastern Perry Regional Emergency Management Agency - 2024

• Designed rebranding, posters, and social media content.

Mad Monk Kustoms LLC - 2023

• Designed logo and mascot which was used on merchandise.

Constables of Pennsylvania LLC - 2022

• Designed logo which was used on uniforms.

MOEJOE Music - 2022-Present

- Marketing + Graphic Designer/Illustrator
- Designed logos, advertisements, social media content, and merchandise.

technical skills

- Adobe Creative Suite
- Motion Graphics
- Photo Editing
- Illustration
- Animation
- Branding
- Video Editing
- Typography
- Storyboarding
- Figma
- Creative Writing
- Dh

• Social Media

- Vriting Photography
- Digital Collage Vector Art

work history

Weis Markets - April 2025-Present Newport, PA

Grocery Sales Associate

- Stock shelves
- Assist customersaa
- Set up displays
- Unload trucks

Amanda's Pure & Simple - April 2021-November 2021 Newport, PA

Cashier

- Assisted customers
- Tended register
- Stocked shelves
- Cleaned store

education

Associates in Applied Science - Graphic and Interactive Design Harrisburg Area Community College, Harrisburg, PA Anticipated Graduation - June 2025

achievements

- Dean's List 2022-present
- Member of Phi Theta Kappa International Honor Society
- GPA: 3.5

